



Michelle Kreinbrook
Director of Community Benefit and Outreach

Michelle Kreinbrook was appointed director of community benefit and outreach of North Central Health Services in February 2020.

Kreinbrook has a passion for healthcare, beginning her career in healthcare in 1994 at Home Hospital in Nuclear Medicine. She transitioned to healthcare marketing in 2000, and has notable experience with leading marketing, community outreach, communications and experience design initiatives at IU Health and Unity Healthcare.

Kreinbrook received her undergraduate degree from Ball State University. Her community involvement has included board leadership with many non-profits in the Greater Lafayette area. She is a graduate of Leadership Lafayette and was recognized in 2009 with the Distinguished Alumni Award.

Kreinbrook and her husband, Greg, have three children and live in Lafayette, Indiana. Her personal interests include spending time outdoors and most of the time you will find her supporting her children's sports and school activities.